



Dr. M. UMAMAHESWARI
Assistant Professor

Contact

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Academic Qualifications: M.Com., M.Phil., P.G.D.C.A., D.G.T., S.E.T., Ph.D

S.No	Degree	Institution	University	Year of Passing	Percentage of marks
1.	UG (B.Com)	A.K.D. Dharmaraja Women's college, Rajapalayam.	Madurai Kamaraj University	2010	60.11%
2.	PG (M.Com)	A.K.D. Dharmaraja Women's college, Rajapalayam.	Madurai Kamaraj University	2012	70.24%
3.	M.Phil.	Rajapalayam Rajus' College, Rajapalayam	Madurai Kamaraj University	2013	77.80%
4.	S.E.T	Mother Teresa Women's University, Kodaikonal.	Mother Teresa Women's University	2016	61.71%

5.	D.G.T	Rajapalayam Rajus' College, Rajapalayam.	Madurai Kamaraj University	2016	63.00%
6.	Ph.D.	Rajapalayam Rajus' College, Rajapalayam	Madurai Kamaraj University	2022	--

Teaching Experience: 14 Years

#	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College, Rajapalayam.	Assistant Professor & Commerce	18-6-2014	22-02-2016	1 Year 8 months
2.	Rajapalayam Rajus' College, Rajapalayam.	Assistant Professor & Commerce with Computer Application	23-02-2016	Till Date	8 years + 5 Months
Total Teaching Experience (up to August 2025)					11 years+ 1 Month

Extention Activities

- ❖ Executive member of Alumni Association.
- ❖ Core Committee Member of Women Development Cell.
- ❖ Naan Mudhalvan Training Faculty in Commerce with (CA) Department upto 2022-2025.

Participation In Examinership / Question Paper Setting / Valuation

1. Board of Examination – MKU (Valuation).
2. External Examiner (LAB) in PSR Arts & Science College, Sevalpatti, Sivakasi.
3. Board of Examination – Sri Kaliswari College, Sivakasi (Questions setting & Valuation).

Awards Conferred

- ❖ I was conferred the Women Icon Award 2025 on 8th March, 2025 by Silampoli Foundation (Central Government Reg. No: UDYAM – TN-21-003241).

Areas of Research

- Investment Pattern of Salaried Class Investors.
- Customer Perception towards Corporate Social Responsibility of Banks.

Research Supervision / Guidance

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
3	2	1	-	1

Events Participated

Conferences / Seminars / Workshops / FDP 76

1. International and National Conferences 02
2. International and National Seminars 08
3. International and National Workshops 38
4. International and National FDP 24
5. International and National Quiz 04

Recent Publications

Publications of International Journals

S.No	JOURNAL NAME	Title of the Conference	Organized / Sponsor agency	Title of the paper Presented	Date & Impact Factor	ISBN/ ISSN
1.	International Peer Reviewed Journal (www.ijaonline.com)	International Conference on Transformation of Business, Management, Economy in Digital Era	Mangayar karasi college of arts and science	Customer Perception towards corporate social responsibility of banks	19 th Oct 2019 Publication Date: 6 th Nov 2019. (Impact factor: 5.758)	ISSN (0973-2861)

2.	International E-Research Journal (Peer Reviewed & Indexed Journal) (www.researchjourney.net)	International Research Fellows Association's Research Journey	Anandibai Raorane Arts, Commerce & Science College, Vaibhavwadi, Dist. Sindhudurg (M.S) India	Corporate Social Responsibility : A Theoretical Perspective	25 th May 2021. (Impact factor: 6.625)	E-ISSN-2348-7143 266(D)
3.	An International Scholarly Open Access, Peer-Reviewed, Refereed Multidisciplinary Journal UGC and ISSN Approved Norms (www.jetir.org)	International Journal of Emerging Technologies and Innovative Research	JETIR (International Open Access Journal) Volume 8, Issue 5. DOI: 309650	The Profile of Customer Perception towards Corporate Social Responsibility of Banks in Virudhunagar District	26 th May 2021. (Impact factor: 7.95)	ISSN-2349-5162 Journal No: 63975 (19)
4.	International E-Research Journal (Peer Reviewed & Indexed Journal) (www.researchjourney.net)	International Research Fellows Association's Research Journey	Anandibai Raorane Arts, Commerce & Science College, Vaibhavwadi, Dist. Sindhudurg (M.S) India	Perception of Employees' Towards Corporate Social Responsibility of Banks in Virudhunagar District - An Analysis	27 th May 2021. (Impact factor: 6.625)	E-ISSN-2348-7143 266(G)
5.	Gradiva Review Journal – A Monthly Publishing Journal (http://gradivareview.com)	Gradiva Review Journal – A Monthly Publishing Journal	Manuscript ID: GRJ/3125, Volume 8, Issue 4, 2022. DOI: 10.37897/GRJ.2021.V7I11.21.49750	Future Expectation of customers Regarding Corporate Social Responsibility Services of Banks Page: 320-332	6 th April 2022. (Impact factor: 6.1)	UGC-Care Approved Group II Journal, ISSN-0363-8057
6.	Rabindra Bharati Journal of Philosophy Vol: XXIII, No: 30	A Two-Day International Conference On Prosopopoeia of Stakeholders in the Development of the Youth	Sri S. Ramasamy Naidu Memorial College, Sattur-626 203.	Role of Private sector to youth empowerment for sustainable development	9 th & 10 th Nov 2022.	UGC-Care Group I Journal, ISSN-0973-0087

Book Chapter Publication

Publication	Title of the Book	Organized by / Sponsoring Agency	Title of the Chapter Publication	Date	ISBN (if any)
Shanlax Publications, Madurai	Women Empowerment in Nation Building	Annammal College of Education for Women, Thoothukudi	Work Life Balance of women Teaching members in Rajapalayam Rajus' College	August, 2023.	978-81- 19337-70-5

Paper Presentation in Seminar and Conferences

International Level

International Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date
International Level Conferences	COVID 19: PARADIGM SHIEFT IN BUSINESS	AIMS – IBS B School, Bangalore	Perception of Customers Regarding Corporate Social Responsibility Services of Banks	19.02.2022.

National Level

National Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date	ISBN (if any)
National Conference	"Goods and Services Tax"	V.H.N.Senthikum ara Nadar College, Virudhunagar	Challenges in Goods and Services Tax Implementation	19.01.2017.	—
Two Days National Seminar	Goods and Services Tax-A Paradigm Shift in Indian Taxation	Rajapalayam Rajus' College, Rajapalayam	Impact of GST After its Implementation	2 nd & 3 rd March 2018	—
National Level Seminar	Recent Trends in E- Payment	Rajapalayam Rajus' College, Rajapalayam	An Overview of NEFT, RTGS and IMPS	28 th September 2018	—

Two Days National Seminar	MAKE IN INDIA: OPPORTUNITIES AND CHALLENGES	Sri Kaliswari College, Sivakasi	FDI: Make in India	7 th & 8 th August 2019	—
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State Level

State Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date	ISBN (if any)
State Level Seminar	Innovative Strategies in Commerce and Management	Rajapalayam Rajus' College, Rajapalayam	Emerging Trend in Capital Market	10.03.2017.	—
State Level Seminar	Recent Trends in Computing Technology	Rajapalayam Rajus' College, Rajapalayam	Budget and Scenario Management in Tally ERP 9.0	17.03.2017.	—
State Level	Inter-Collegiate Meet	Rajapalayam Rajus' College, Rajapalayam	Investment Avenues Available to Investors	18.03.2017.	—

Workshop/Conferences/ Skill Training/ Symposium/Webinar Participation

S.No	Name of the Program	Title of the Workshop/Skill Training Program/Webinar	Organized by / Sponsoring agency	Date
1.	vekananda Academy of Cultural Studies	BHARATHAPANBADU	A.K.D.R.Womens' College, Rajapalayam	18/02/2009
2.	Awareness Program	Eye Donation Camp	A.K.D.R.Womens' College, Rajapalayam	21/2/2012
3.	Two days Skill Training Program	Textiles Screen Printing and Embroidery Training Programme	Rajapalayam Rajus' College, Rajapalayam	02/03/2013 & 03/03/2013
4.	One day workshop	Applied Research in Commerce	Rajapalayam Rajus' College, Rajapalayam	22/12/2014.

5.	Symposium	GST, Core banking and Frauds in Banking Sector	N.A.Ramachandra Raja Memorial Arts College, Rajapalayam	10/03/2018.
6.	International Level Conference	Why Safeguarding the Girl Child And Empowering Women is Crucial to India	Rajapalayam Rajus' College, Rajapalayam	05/ 09/2018.
7.	International level	Listening to the universe with gravitational waves	Physics Department, Rajapalayam Rajus' College, Rajapalayam	19-06-2020
8.	International level	Australiavil Tamilar valviyal- Pannattu inaiyakarutharangam	Tamil Department, Rajapalayam Rajus' College, Rajapalayam	3-7-2020 to 6-7-2020
9.	International level	Soft Skills	PG Department of English (SF), Rajapalayam Rajus' College, Rajapalayam	14-07-2020
10.	National Level	Entrepreneurship and governmentalsupport	Commerce with Computer Application Department	16-07-2020
11.	National Level Webinar	Green Marketing	Rajapalayam Rajus' College, Rajapalayam	02/12/2020
12.	National Level Webinar	Social Science Research & Statistical Data Analysis using SPSS	Rajapalayam Rajus' College, Rajapalayam	12/07/2021
13.	International Webinar	High Tech Entrepreneurship and Startup 2.0	SNMV College of Arts and Science Institute of Management, Coimbatore	13/09/2021
14.	Impact Virtual Lecture Series – Session I	IPR – Patent & Copyrights	PPG Arts and Science, Coimbatore/ institution Innovation Council	28/09/2021
15.	National Level Virtual Conference	Emerging Trends in Commerce and Business Management	Guru Shree Shanti vijai Jain College for Women, Chennai	29/03/2023
16.	Workshop	Research Methodology	Marwadi University	08/10/2023
17.	Workshop	Enterprise Resource Planning	Rajapalayam Rajus' College	01/02/2024
18.	UGC Sponsored Webinar	Information and Communication Technology	Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	10/02/2024
19.	UGC Sponsored Webinar	Student Diversity and Inclusive Education	Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	17/02/2024

20	UGC Sponsored Webinar	Essentials of Report Writing using MS Word	Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	24/02/2024
21	UGC Sponsored Webinar	Research and Development	Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	02/03/2024
22	UGC Sponsored Webinar	Yoga and Life Skills	Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	09/03/2024
23	IP Awareness/ TrainingProgram	National Intellectual Property Awareness Mission	Intellectual Property Office, India	11/03/2024
24	IP Awareness/ TrainingProgram	National Intellectual Property Awareness Mission	Intellectual Property Office, India	23/04/2024
25	National Level Webinar	Creating Safe Spaces: Strategies for Preventing and Addressing Sexual Harassment	HKBK Degree College	15/05/2024
26	Workshop	General Paper on Teaching and Research Aptitude (UGC NET: Paper I)	Global Institute Of Statistical Solutions	18/05/2024 to 22/05/2024
27	National Level Workshop	Co-Variance Based Structural Equation Modeling	St. Joseph's Institute of Technology, OMR, Chennai	22/05/2024 to 24/05/2024
28	International Webinar	Use of Near In The Food Industry: A Potential Tool	Nucleus of Learning and Development, India	22/11/2024
29	Webinar	Cyber Literacy	Christian Education Society Rev. Jacob Memorial Christian College, Ambilikkai.	14/12/2024
30	National Level Workshop	Women Entrepreneurs: Shaping the Future of Startups in India	HKBK Degree College in association with IIC & CED	16/01/2025
31	Webinar	Documentation Using LaTeX	Madurai Kamaraj University Evening College	22/01/2025
32	National Webinar	Mutual Tool – A Tool for Financial Empowerment	ICAR – Indian Agricultural Research Institute R.S.Indore, MP in collaboration with Association of Mutual Funds in India (AMFI)	03/04/2025
33	National Webinar	UGC NET 1	Nucleus of Learning and Development, India	10/05/2025

34	International Yoga Day 2025	Highest Attendance in an Online Yoga Class Globally	Habuild	21/06/2025
35	Pledge	Say Yes to Life, No to Drugs	Narcotics Control Bureau, Ministry of Home Affairs, Government of Tamilnadu	24/06/2025
36	National Webinar	Wealth Creation Through Financial Planning	Sambhav Foundation, Pathankote, Punjab and Association of Mutual Funds in India (AMFI)	25/06/2025
37	International online Research Mob Programme	The Art of Writing and Publishing Scopus Indexed Research Paper	SRM Institute of Science and Technology, Ramapuram Campus, Chennai	28/06/2025
38	National Webinar	Ageless Leadership for Timeless World: Lessons from Indian Knowledge System (IKS)	Swamy Vivekananda Rural First Grade College	23/08/2025

Faculty Development Program (FDP)/ Professional Development Program (PDP) Attended

S.No	Title of the FDP/PDP/SDP Programme	Organized by / Sponsoring agency	Date
1.	3days online symposium (Tamil Department)	Rajapalayam Rajus' College	16/07/2020 to 18/07/2020
2.	Effective and Quality Research Writing - Phase II (PDP)	Patrician College of Arts & Science	07/06/2021 to 15/06/2021
3.	E- Content Development (PDP)	Rajapalayam Rajus' College	23/06/2021 to 30/06/2021
4.	Investors Awareness on Stock Market	Rajapalayam Rajus' College /SEBI Sponsored	02/08/2021 to 07/08/2021
5.	Income Tax 2.0	Ayya Nadar Janaki Ammal College/under UGC PARAMARSH Scheme	22/09/2021 to 24/09/2021
6.	Inculcating the Significance of Employability Skills in the Minds of the Teacher	Ayya Nadar Janaki Ammal College/under UGC PARAMARSH Scheme	23/09/2021 to 25/09/2021
7.	Research Methodology	Ayya Nadar Janaki Ammal College/under UGC PARAMARSH Scheme	22/12/2021 to 24/12/2021

8.	Artificial Intelligence Using Python	Marcello Tech	21/11/2022 to 25/11/2022
9.	Challenges for Students in the New Normal	Government Arts College, Coimbatore	13/02/2023 to 17/02/2023
10.	Workplace Conflicts, Friendship, and Happiness	Presidency University School of Management	07/08/2023 to 11/08/2023
11.	Influence of AI in Teaching & Research	Hindusthan College of Arts & Science Coimbatore	04/09/2023 to 09/09/2023
12.	Edge Cutting Technologies in it Field	Rajapalayam Rajus' College	19/09/2023 to 23/09/2023
13.	The Power of Positivity Approach in Teaching & Learning System of Cultural Transformation	Hindusthan College of Arts & Science, Coimbatore	19/09/2023 to 26/09/2023
14.	Digital Transformation in Business World-A Well Worn Path for Driving and Scaling Digital Initiatives (SDP)	S.A. College of Arts & Science	25/09/2023 to 29/09/2023
15.	Mastering the Art of Research Methodology: Empowering the Faculty for Excellence	Rajapalayam Rajus' College	30/10/2023 to 03/11/2023
16.	Business Strategies and Reporting for Sustainable Development	ST Pauls College, Bangalore	18/04/2024 to 19/04/2024
17.	Significance of Research Using AI Tools	Saveetha College of Liberal Arts & Sciences	29/05/2024
18.	Income Tax and GST-Grabb (02425)	Government of Tamilnadu, Tamilnadu Skill Development Program, Naan Mudhalvan Programme	24/06/2024 to 29/06/2024 Certificate Issued on 16/07/2024
19.	Recent Advances in Teaching and Research on Sustainable Development in Commerce	Vel Tech School of Commerce Rangarajan Dr.Sagunthala R&D Institute of Science and Technology, Avadi, Chennai	11/12/2024 to 17/12/2024
20.	NBFC Products & Services- Kalvi	Government of Tamilnadu, Tamilnadu Skill Development Program, Naan Mudhalvan Programme	18/12/2024 to 24/12/2024 Certificate Issued on 28/03/2025

21.	Adopting to AI Driven Industry	Rajapalayam Rajus' College	09/09/2025 to 13/09/2025
22.	International FDP on Futuristic Pathways in Technology and Computational Methodologies	Fuzzy Byte Association, Mary Matha College of Arts and Science, Nallakaruppanpatty, Peryakulam	06/01/2025 to 11/01/2025
23.	Building Mental Resilience	Teivanai Ammal College for Women (Autonomous), Villupuram	10/02/2025 to 14/02/2025
24.	Integration of Sustainable Practices in Pharmaceuticals: Academia, Industry, Research and Public Health	Vels Institute of Science, Technology and Advanced Studies (VISTAS), Pallavaram, Chennai	24/03/2025 to 28/03/2025

ATTENDED ONLINE QUIZ

S.n	Programme	Organised by	Date	Level
1.	"INTERNATIONAL ONLINE QUIZ"	Guru Nanak College(Autonomous), Chennai.	May 25, 2020	International
2.	ONLINE VIIMS QUIZ 2020	Vivekanandha Institute of Management and studies (Autonomous), Tiruchengode.	May 28,2020	State
3.	"National Level E-QUIZ for NET EXAM GENERAL PAPER I"	Rajapalayam Rajus' College,Rajapalayam .	May 28,2020	National
4.	"Effects Of Covid-19 On Global Economy"	St Ann's College for Women,	May 28,2020	State

(SIGNATURE)

M.UMAMAHESWARI